



PHOTO EDITING COLLECTION

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Introduction

In the fiercely competitive real estate business, how you staying ahead of competition depends on how well you present your properties to your target audience.

Everyone truly knows time is the most valuable asset in real estate business. Instead of editing by yourself, why don't you outsource to us.

Imagtor will provide all post-production solutions, especially photo editing with high quality, fast turnaround as well as 24/6 customer support for you. Be smart with your time.

Imagtor team will enhance your listings become more attractive and help customer make decisions quicker by applying the list of basic steps below as well as unique techniques from standard to premium for your orders:

- Color correction, white balance adjustment, contrast and light adjustments
- Vertical & horizontal straightening
- Remove sensor dots
- Remove flash shadows
- Reduce glare / reflections
- Remove camera / tripods reflections
- Replace outdoor sky



BASIC STYLE

Starting at \$0.45

For the basic level, we will apply all basic techniques for your listing to make it better than the original.

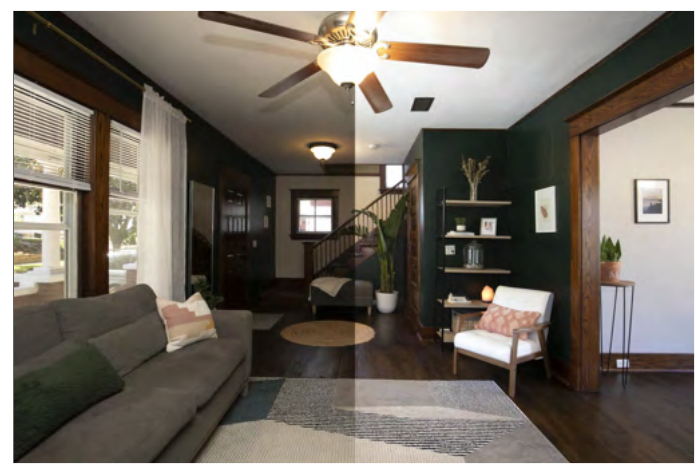
We have two options for input:

- HDR process
- Single exposure









INTERMEDIATE STYLE

Starting at \$0.95

With the basic style, basic HDR processing cannot get all the details in the window.

However, in the intermediate style we will make a clearer view through windows.

- Merge window detail
- Replace indoor sky



INTERMEDIATE STYLE







ADVANCED STYLE

Starting at \$1.45

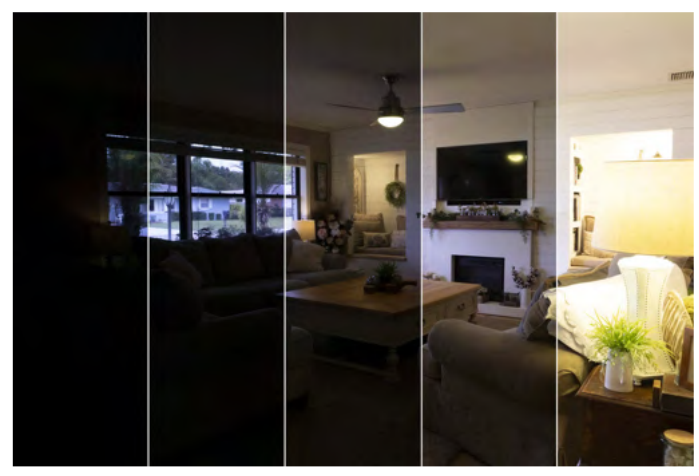
Manual full merge creates a natural, true-to-life look. By blending exposures by hand, we balance highlights and shadows so every detail appears clear and harmonious.

- Manual full merge
- Desaturate all whites
- Wall color evenly
- Merge window detail
- Replace indoor sky









Starting at \$1.95

By using multiple ambient exposure, straight flash and bounce flash at the same time, we will come up with impeccable details and color.

- Enhance details in shadows
- Color separation
- Increase object colors
- Remove highlight glare
- Light balance

PREMIUM STYLE







Custom pricing

A twilight photo is usually taken of the exterior of the property at dusk and dawn time. Therefore, guarantee the balance of light while shooting is an extremely tough thing.

We use a suitable filter together with the correct combinations of color, brightness, texture, and contrast. Let's us introduce some techniques used to make all the twilight photo look better as it should be.

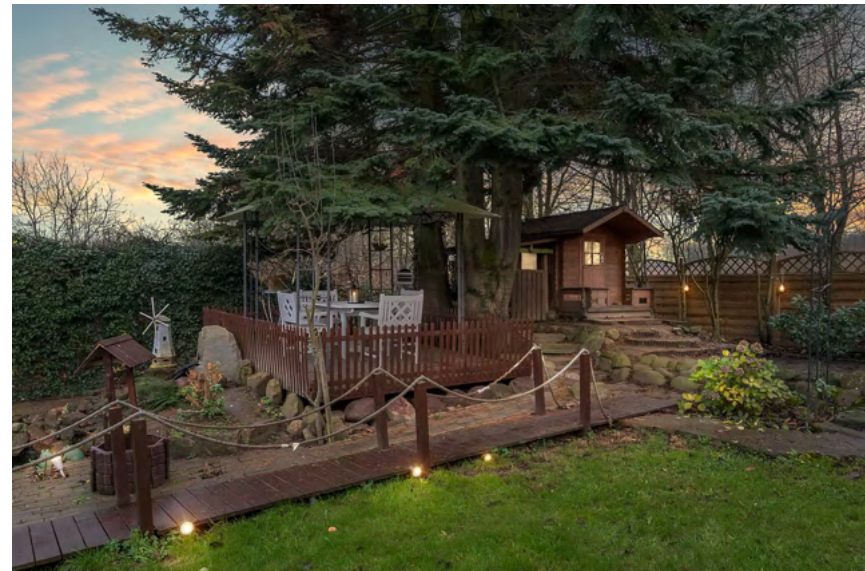
- Color correction, white balance, contrast and light adjustment for Twilight shots.
- Replacing outdoor (or indoor) dusk sky.



Standard - Starting at \$4.5
Advanced - Starting at \$6

Day to Dusk photos elevate any property listing, but capturing the perfect twilight shot is challenging due to limited blue hour, weather, and lighting conditions. That's why our Day to Dusk conversion lets you shoot anytime and turn your images into stunning virtual dusk photos.

- Replace outdoor dusk sky
- Insert light in windows
- Insert light in lamps
- Remove sunlight highlights and shadows



PACKAGE 1	PACKAGE 2	PACKAGE 3
Add TV/ PC screen	Include Package 1	Include Package 2
Add fire to fireplace	Remove garden hose	Remove magnet /sticker on appliances
Add water to bathtub	Remove swimming pool hose /cleaner	Remove all reflections /glare
Blue pool	Remove minor cords	Remove the unexpected sunshine
Repair /green grass	Remove blind cords	Remove the shadow
Add candles	Remove fridge clutter	Remove unwanted tiny objects
Turn on led ceiling light	Remove dust /minor rubbish	Straighten /smooth the bed sheet
	Remove indentation in carpets	Remove agent signboard

* Note 1: **Package 3** applies only from **Advanced Style**

** Note 2: Any grass replacement request might be charged an extra fee.

*** Note for Extreme Retouching Package: With complex, patterned backgrounds we will reduce shadows, reflections /glare, unexpected sunshine as much as possible.

THANK YOU!



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